

CT HBCU ALUMNI NETWORK INC.



Build The Legacy!

HBCU

Send Off

**2026
SPONSORSHIP
OPPORTUNITIES**

Saturday, July 11, 2026



Our Impact

The CT HBCU Alumni Network, Inc. is excited to host its 8th Annual "HBCU Send-off Celebration," a vibrant event that has significantly impacted our community over the years. We are proud to have supported over 300 first-year students from across Connecticut towns including New Haven, Hamden, Bridgeport, Hartford, Waterbury, Stratford, Bethel, Enfield, Bloomfield, Meriden, and Willimantic as they embark on their incredible journeys to Historically Black Colleges and Universities (HBCUs).

Our celebration is a lively tribute to HBCU culture, featuring Greek strolls, energetic marching bands, delicious food, and refreshing beverages. Thanks to the generous contributions from individual and corporate donors, each honoree receives a personalized t-shirt, a delightful lunch, and a monetary book award to support their academic success. Additionally, our partnership with Home Depot provides honorees with a complete dorm room setup, including essential items like refrigerators and bedding.

Receiving media coverage from local 94.3 WYBC radio station and WFSB-News Channel 8, our send-off celebration has become a hallmark event in the community, celebrating the bright futures of our HBCU-bound students. We are eager to continue this important tradition and seek your support to enhance this year's celebration even further.

In Good Company

As we expand our reach and deepen our impact, we sincerely value the civic, corporate, and community support that has been vital to our success.

Previous Event Sponsors Include:

Sharon Joy Hair Salon

Ricky D's Rib Shack

KeyBank

Home Depot

Higher Heights Youth Empowerment Programs

The Prosperity Foundation

Greater New Haven NAACP

Theta Epsilon Omega Chapter of

Alpha Kappa Alpha, Inc.

Sponsorship Opportunities

PRESENTING SPONSOR | \$5,000

- Exclusive listing as the 2026 HBCU Send-off Presenting Sponsor with rights to use the HBCU Alumni Network Logo in promotions
- Logo inclusion on all marketing materials, signage, and event website
- Logo inclusion on participant t-shirts (**must commit by 6/22/26**)
- Verbal recognition during the event program presentation and in all event press releases
- Opportunity for a representative to speak during the program presentation
- Opportunity to host an exhibition booth
- CEO spotlight in HBCU Alumni Network email Newsletter
- 10 tickets to the 2026 Send-off Afterparty
- Opportunity to host event kickoff
- Opportunity to be listed as sponsor on future HBCU Alumni Network Event

PLATINUM SPONSOR | \$3,000

- Logo inclusion on all marketing materials, signage, and event website
- Logo inclusion on participant t-shirts (**must commit by 6/22/26**)
- Opportunity to select an event area (**Photo booth, Student Reception, or After Party**)
- Verbal recognition during the event program presentation and in all event press releases
- Opportunity to host an exhibition booth
- 5 tickets to the 2026 Send-off Afterparty

GOLD SPONSOR | \$2,000

- Logo inclusion on all event marketing materials, signage, and event website
- Logo inclusion on participant t-shirts (**must commit by 6/22/26**)
- Opportunity to select an event activation area (**Community Corner, Celebration, or Entertainment**)
- Verbal recognition during event program presentation
- Recognition in all event press releases
- Opportunity to host an exhibition booth
- 3 tickets to the 2026 Send-off afterparty



For more information Contact:
cthbcualumninetwork@gmail.com

Sponsorship Opportunities

SILVER SPONSOR | \$1,000

- Logo inclusion on all event marketing materials, signage, and event website
- Logo inclusion on participant t-shirts (**must commit by 6/22/26**)
- Verbal recognition during event program presentation
- Recognition in all event press releases
- Opportunity to host an exhibition booth
- 2 tickets to the 2026 Send-off afterparty

BRONZE SPONSOR | \$500

- Name inclusion on all event marketing materials, signage, and event website
- Name inclusion on participant t-shirts (**must commit by 6/22/26**)
- Verbal recognition during event program presentation
- Recognition in all event press releases
- Opportunity to host an exhibition booth
- 1 ticket to the 2026 Send-off afterparty

LEGACY BUILDER SPONSOR | \$250

- Listing on virtual giving wall
- Name recognition on social media channels
- Sponsors 1-2 students for the HBCU Send-off

COMMUNITY CHAMPION | \$100

- Name listing on Virtual Giving Wall & Social Media channels



2026 Commitment Form

Thank you for supporting the 2026 HBCU Send-Off!

Your commitment helps celebrate and send off students attending Historically Black Colleges and Universities with encouragement, resources, and community support. Please complete the information below to confirm your sponsorship or contribution.

Organization/Individual Name: _____

Contact Name: _____ Contact Title: _____

Mailing Address: _____

City, State, Zip: _____

Phone Number: _____ Email Address: _____

Website (if applicable): _____

Sponsorship Commitment

Please select your sponsorship level:

- Presenting Sponsor - \$5,000
- Platinum Sponsor - \$3,000
- Gold Sponsor - \$2,000
- Silver Sponsor - \$1,000

- Bronze Sponsor - \$500
- Legacy Builder Sponsor - \$250
- Community Champion - \$100
- In-Kind Donation (please describe):

- Yes, I would like to provide a company logo for recognition
- No logo available

Company Name for Recognition Listing: _____

Please email logos to: cthbcualumninetwork@gmail.com

Payment Information

Total Commitment Amount: \$ _____

Preferred Payment Method:

- Check (Payable to: CT HBCU Alumni Network)
- Online Payment
- Invoice Requested
- Other: _____

Additional Support

- We are interested in volunteering at the event
- We would like to provide student giveaways or materials
- We would like a vendor table (if available)

Agreement

By signing below, I confirm my commitment to support the 2026 HBCU Send-Off at the level indicated above.

Signature: _____

Printed Name: _____

Date: _____

Please return this completed form and enclosed payment method to:

CT HBCU Alumni Network Inc. c/o A.Coleman
Attn: HBCU Send Off Sponsorship Committee
P.O. Box 3481, New Haven, CT, 06515

EIN: 85-1512191